



Grid Analytics
Europe 2017

Big Data Analytics to Support the Smart Grid

3-Day Conference, Exhibition & Networking Forum

6-8 June 2017 | Novotel Amsterdam City, The Netherlands

Event Format

- ✓ Case-study driven conference programme
- ✓ Technology innovation panel discussions
- ✓ Roundtable breakout sessions
- ✓ Hands-on Workshop
- ✓ Networking evening reception
- ✓ Exhibition area limited to 10 stands
- ✓ Live demo labs of the latest analytics tools

For further information please contact:

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Comparison of Key Packages

Benefits	Platinum 1 available	Gold 1 available	Silver 4 available	Exhibitor 4 available	Live Demo Lab 2 available
Solo presentation	Day 1	Day 2
Panel presentation	Day 2
Logo on website homepage	✓	✓	✓	✓	✓
Logo on website sponsors page	✓	✓	✓	✓	✓
Logo on brochure PDF front cover	✓	✓	✓
Logo inside brochure PDF	✓	✓	✓	✓	✓
Logo on onsite programme guide cover	✓	✓	✓
Logo inside onsite programme guide	✓	✓	✓	✓	✓
Logo on stage backdrop	✓	✓	✓
Logo on speaker podium	✓	✓	✓
Logo on registration area signage	✓	✓	✓	✓	✓
Profile on website sponsors page	300 words	200 words	100 words	100 words	100 words
Profile inside brochure PDF	300 words	200 words	100 words	100 words	100 words
Profile inside onsite programme guide	300 words	200 words	100 words	100 words	100 words
Solo email announcing your participation pre-event	✓	✓	✓
A4 colour advert in the onsite programme guide	✓	✓	✓
Table-top exhibition space	3m x 2m	3m x 2m	3m x 2m	3m x 2m	Meeting Room
Pre-arranged meetings	10
Full access conference pass	5	3	2	2	2
Access to the attendee list post-event	3 times	1 time	1 time
Investment	€15,000	€10,000	€7,000	*€5,000 - €6,000	€7,000

**Exhibitor prices rise in line with the Early Bird deadlines of Friday 31st March 2017 and Friday 28th April 2017.*

Sponsorship Packages in Detail

Platinum Sponsor	€15,000
Positioning:	Sole platinum sponsor for the event
Thought Leadership:	1 x 30 minute presentation during conference day 1
Pre-Event Branding:	Logo on website homepage, sponsors page, brochure pdf cover and inside pages 300 word company profile on website sponsors page and inside brochure pdf Solo email to promo database announcing your participation
Onsite Branding:	Logo on stage backdrop, podium, registration area, onsite programme guide 300 word company profile inside onsite programme guide A4 advert in the onsite programme guide
Business Development:	3m x 2m table-top stand in the networking area with power sockets and Internet access
Networking:	5 x conference passes to the value of €7,975 (+VAT)
Post-Event:	3 x access to attendee list for promotional mailing

Gold Sponsor	€10,000
Positioning:	Sole gold sponsor for the event
Thought Leadership:	1 x 30 minute presentation during conference day 2
Pre-Event Branding:	Logo on website homepage, sponsors page, brochure pdf cover and inside pages 200 word company profile on website sponsors page and inside brochure pdf Solo email to promo database announcing your participation
Onsite Branding:	Logo on stage backdrop, podium, registration area, onsite programme guide 200 word company profile inside onsite programme guide A4 advert in the onsite programme guide
Business Development:	3m x 2m table-top stand in the networking area with power sockets and Internet access
Networking:	3 x conference passes to the value of €4,785 (+VAT)
Post-Event:	1 x access to attendee list for promotional mailing

Silver Sponsor**€7,000**

Positioning:	One of 4 Silver sponsors for the event
Thought Leadership:	1 x 15 minute panel presentation during conference day 2
Pre-Event Branding:	Logo on website homepage, sponsors page, brochure pdf cover and inside pages 100 word company profile on website sponsors page and inside brochure pdf
Onsite Branding:	Logo on stage backdrop, podium, registration area, onsite programme guide 100 word company profile inside onsite programme guide
Business Development:	3m x 2m table-top stand in the networking area with power sockets and Internet access
Networking:	2 x conference passes to the value of €3,190 (+VAT)
Post-Event:	1 x access to attendee list for promotional mailing

Exhibitor**€5,000 - €6,000**

Positioning:	One of 4 Exhibitors for the event
Pre-Event Branding:	Logo on website homepage, sponsors page, inside pages of brochure pdf 100 word company profile on website sponsors page
Onsite Branding:	Logo on registration area signage, and inside pages of onsite programme guide 100 word company profile inside onsite programme guide
Business Development:	3m x 2m table-top stand in the networking area with power sockets and Internet access
Networking:	2 x conference passes to the value of €3,190 (+VAT)

Live Demo Lab Sponsor**€7,000**

Positioning:	One of 2 Live Demo Lab sponsors for the event
Pre-Event Branding:	Logo on website homepage, sponsors page, inside pages of brochure pdf 100 word company profile on website sponsors page
Onsite Branding:	Logo on registration area signage, and inside pages of onsite programme guide 100 word company profile inside onsite programme guide
Business Development:	Private meeting room with 10 x pre-arranged meetings with the delegates of your choice
Networking:	2 x conference passes to the value of €3,190 (+VAT)

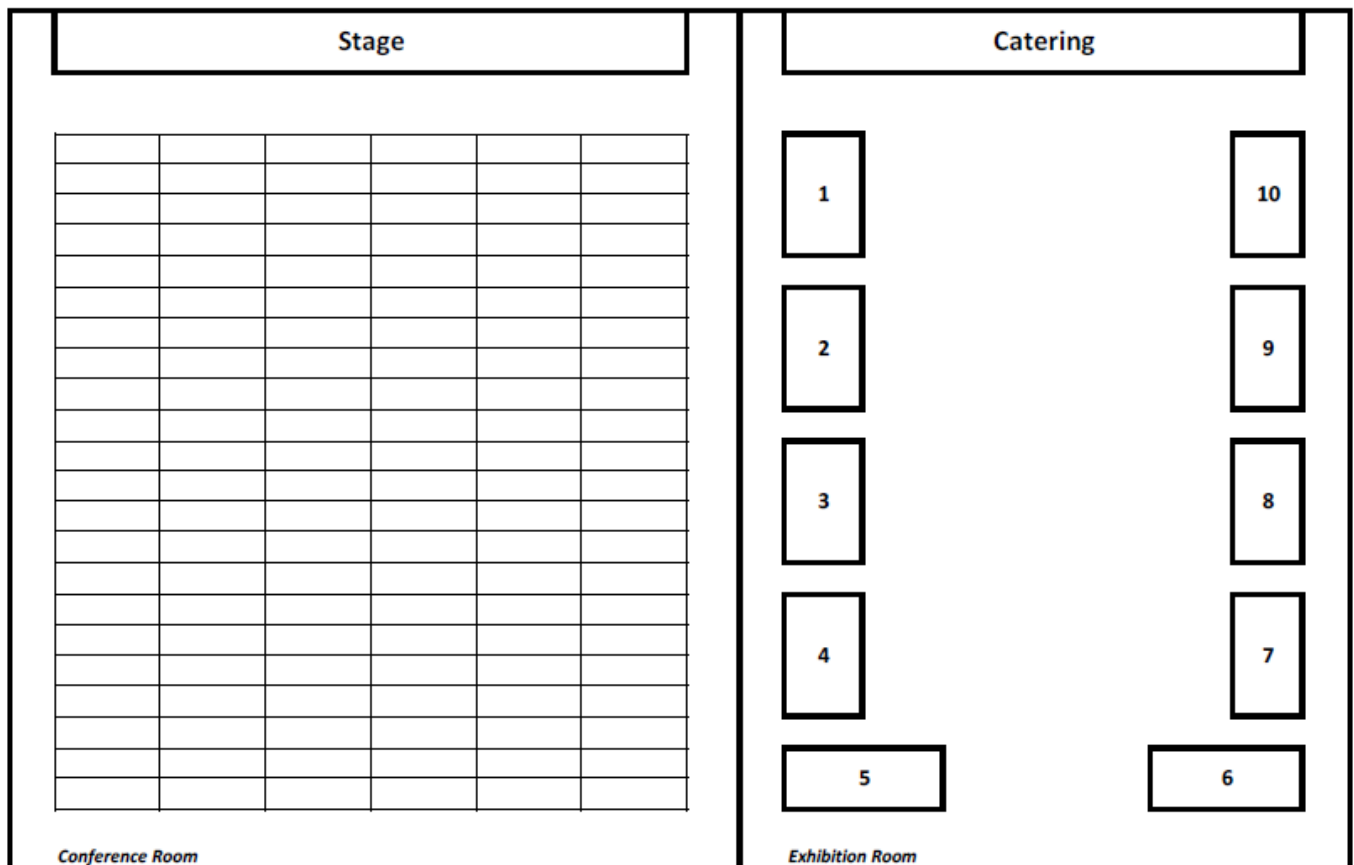
Floor Plan

Table-top Exhibition Style



Past Event Sponsors



2016 Event Attendees

Job Title	Company
Referent Data Management	50Hertz Transmission GmbH
IT Manager	Agder Energi Nett
Project Manager	Agder Energi Nett
Consultant	Agder Energi Nett
Analytics Architect	Alliander
Projectmanager Analytics	Alliander
Analytics Expert	Alliander
Senior Analyst	Alliander
Manager Netanalyse	Alliander
Manager Netinformatie	Alliander
Manager Analytics, Innovations & Livinglabs	Alliander
Data Scientist	BKW
Senior Manager – IT ST&BI	DEWA
Senior Manager	DEWA
Technology Architect	DEWA
Director of the Institute for Automation of Complex Power Systems	E.ON Energy Research Centre, RWTH Aachen University
Expert Centrale Uitbating Netten	Eandis
Beheer Netwerkkennis en informatie	Eandis cvba
Team Manager	EDF
Manager, Smarter Grids	EDP Inovação
Head of Digital Network Technology	Elektrilevi OÜ
Technical Researcher	Elektro Gorenjska
Operations Analyst	Elektro Gorenjska
Innovation Project Leader	Elia
Project Manager, Sustainability & Long Term Developments	Enduris
Asset Manager	Enduris
Senior Smart Grid Engineer	ENERGA-OPERATOR SA
Manager Asset Management	Enexis
Innovator	Enexis
Chief Data Governance Officer	ERDF
Innovation and Continual Improvement	HIDROELECTRICA DEL CANTABRICO, SAU
Head of Control Systems	Iberdrola
Interoperability and Systems Engineering Expert	National Grid
Senior Consultant, EMS and Model Management	PJM Interconnection
Engineering Solutions	RWE IT GmbH
Engineering Solutions	RWE IT GmbH
Smart Systems Manager	SP Energy Networks
Senior Consultant/Specialist	Stedin
Expert Asset Management	Stedin
Specialist Asset Management	Stedin
Risk Analyst Electricity	Stedin
Product Manager - Digital Energy Solutions	Tractebel
Project Manager, Research & Development	Vattenfall
R&D Programme Manager, Smart Grid Projects	Vattenfall Distribution Nordic

Senior R&D Engineer	ABB
Research Manager	ABB Oy
Senior Manager	Accenture
Senior Manager, Smart Grid Services	Accenture
Smart Grid Management Consultant	Accenture
Managing Director	Accenture
Research and Development Manager	APATOR RECTOR sp. z O. O
Scientist, Energy Department	Austrian Institute of Technology
Chief Executive Officer	Bellrock Technology
Analytics Engineer	Bellrock Technology
VP Sales	C3 IoT
Consulting	Cisco
Head of Section, Energy	DNV GL
Chief Specialist, Information Risk Management	DNV GL
Consultant	DNV GL
Senior Consultant	DNV GL - Energy
Vice President International Business Development	Doble Engineering Company
Regional Manager	Dynamic Ratings Inc.
Technical Product Manager	Elster EnergyICT
Product Manager	Elster EnergyICT
Smart Grid Architect	Ericsson
Senior Solution Architect	Ericsson
Asset Performance Management Director	GE Grid Solutions
Senior System Designer	Geometria Ltd.
Dipl.-Ing.	KISTERS AG
System Engineer	KONCAR
Systems Engineer	Končar-KET
Manager Innovation and Technology	Locamation
Marketing Manager	Locamation
CEO	Locamation
Project Engineer Integrated Solutions	Maschinenfabrik Reinhausen GmbH
Head of Cyber Security EMEA	OMNETRIC Group
Head of Energy Insight Business, EMEA	OMNETRIC Group
Account Manager	SAS
Director of Utilities	SAS Institute
ACS T&D Solutions Marketing	Schneider Electric
CEO	ServusNet Informatics Ltd
Service Department Director	sfera, a.s.
Principal Expert	Siemens AG
VP EMEA	The Cosmo Company
Modeling Engineer	The Cosmo Company
Sales Director	Trimble Solutions Oy
Professor	University of Strathclyde
Managing Director	Yellow & Blue Investment Management
LV Products Unit Manager	ZIV Metering Solutions

2016 Event Testimonials

“This conference gives a very good overview of use and business cases of different European DSOs and other companies for analytics. You have a perfect environment for networking and information exchange.”

Sven Schillack, *Referent Data Management* - [50Hertz Transmission](#)

“Grid Analytics Europe provides a nice network of peers in the analytics domain. A broad view on where we are in grid analytics on every aspect these days. Enough challenges ahead.”

Robin Hagemans, *Manager Analytics, Innovations & Livinglabs* - [Alliander](#)

“I enjoyed my time at Grid Analytics, learning about progress in Europe, and gaining new perspectives on how to enhance our analytics capability.”

John R. Baranowski, *Senior Consultant, EMS and Model Management* - [PJM Interconnection](#)

“Excellent conference and very informative.”

Adel Al Tamimi, *Senior Manager* - [DEWA](#)

“I liked the diversity of speakers and the networking opportunity.”

Daniel Peyron, *Manager Netanalyse* - [Alliander](#)

“I really liked the variety of speakers yet the solidarity between them.”

Pieter Lindeboom, *Expert Centrale Uitbating Netten* - [Eandis](#)

“Well organised, high level presentations, good discussions, excellent insight into the state of the industry.”

Vegard Larsen, *Vice President International Business Development* - [Doble Engineering](#)

“It is a very good room to share with market players the vision and management of data, their understanding, their intention to invest, and the solutions they would recommend.”

Sebastien Michelin, *ACS T&D Solutions Marketing* - [Schneider Electric](#)

“It’s been very interesting to see the combination of the data scientist and electrical engineering approaches to solving electricity grid future challenges.”

Txetxu Arzuaga Canals, *LV Products Unit Manager* - [ZIV Metering Solutions](#)

“Excellent opportunity to understand the state of the art in grid analytics.”

Des Farren, *CEO* - [ServusNet Informatics](#)

“A great opportunity to learn and meet other professionals from the grid business.””

Bolesław Maliszewski, *Research & Development Manager* - [APATOR RECTOR](#)

“It was a great opportunity for me to learn about a fast growing industry.”

Rastislav Krbata, *Service Department Director* - [sfera](#)

“Good overview on what is going on in this area.”

Jani Valtari, *Research Manager* - [ABB](#)

“Well organised, great networking opportunities.”

Theo Borst, *Head of Section, Energy* - [DNV GL](#)

“I particularly liked the different perspectives from DSOs.”

Jarno Kristal, *Senior Solution Architect* - [Ericsson](#)

“It was great to update my knowledge of data analytics from experts in Europe.”

Matthias Stifter, *Scientist, Energy Department* - [AIT](#)

“I found it very interesting to see that my own company faces the same issues as the other companies of the participants of this conference. I’m very satisfied that I came, and take back a lot of interesting ideas and views.”

Markus Mascha, *Project Engineer Integrated Solutions* - [Maschinenfabrik Reinhausen GmbH](#)