



Grid Analytics Europe 2018

**Big Data Management, Analytics and Visualisation
to Power the Smart Grid**

**3-Day Conference, Exhibition & Networking Forum
25 - 27 September 2018 | London, UK**

Event Format

- ✓ Case-study driven conference programme
- ✓ Technology innovation panel discussions
- ✓ Roundtable breakout sessions
- ✓ Hands-on Workshop
- ✓ Networking evening reception
- ✓ Exhibition area limited to 10 stands
- ✓ Live demo labs of the latest analytics tools

For further information please contact:

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Grid Analytics Europe 2018

The 4th annual [Grid Analytics Europe 2018](#), takes place 25-27 September 2018 in London, and draws together 120+ utility data management and analytics leaders and specialists, for 3 days of implementation case study reviews. 16+ European utilities will share their implementation experiences, results and roadmaps, with 10+ suppliers providing hands-on experiences of their utility specific data platforms and tools in the adjoining exhibition area.

This year's programme goes beyond the foundational issues and deep dives into system and process development considerations, high value use-case options, the impact of future technologies such as cloud, AI and blockchain on the continuous development of smart utility data competence. Use-case examples from the Asset Management, Operations & Maintenance, Customer Journey and Finance domains will be explored in great depth.

Alongside the case-study conference programme, we have a technology innovation panel session, a series of intimate roundtable discussions, an exhibition area displaying state of the art platforms and tools, a networking evening reception open to all participants, and a Cloud tutorial taking place on the afternoon of the third conference day.

Comparison of Key Packages

Benefits	Platinum 1 available	Gold 1 available	Silver 4 available	Exhibitor 4 available	Live Demo Lab 2 available
Solo presentation	Day 1	Day 2
Panel presentation	Day 2
Logo on website homepage	√	√	√	√	√
Logo on website sponsors page	√	√	√	√	√
Logo on brochure PDF front cover	√	√	√
Logo inside brochure PDF	√	√	√	√	√
Logo on onsite programme guide cover	√	√	√
Logo inside onsite programme guide	√	√	√	√	√
Logo on stage backdrop	√	√	√
Logo on speaker podium	√	√	√
Logo on registration area signage	√	√	√	√	√
Profile on website sponsors page	300 words	200 words	100 words	100 words	100 words
Profile inside brochure PDF	300 words	200 words	100 words	100 words	100 words
Profile inside onsite programme guide	300 words	200 words	100 words	100 words	100 words
Solo email announcing your participation pre-event	√	√	√
A4 colour advert in the onsite programme guide	√	√	√
Table-top exhibition space	3m x 2m	3m x 2m	3m x 2m	3m x 2m	Meeting Room
Pre-arranged meetings	10
Full access conference pass	5	3	2	2	2
Access to the attendee list post-event	3 times	1 time	1 time
Investment	€15,000	€10,000	€7,000	*€5,000 - €6,000	€7,000

**Exhibitor prices rise in line with the Early Bird deadlines of Friday 29th June 2018 and Friday 31st August 2018.*

Sponsorship Packages in Detail

Platinum Sponsor		€15,000
Positioning:	Sole Platinum sponsor for the event	
Thought Leadership:	1 x 30 minute presentation during conference day 1	
Pre-Event Branding:	Logo on website homepage, sponsors page, brochure pdf cover and inside pages 300 word company profile on website sponsors page and inside brochure pdf Solo email to promo database announcing your participation	
Onsite Branding:	Logo on stage backdrop, podium, registration area, onsite programme guide 300 word company profile inside onsite programme guide A4 advert in the onsite programme guide	
Business Development:	3m x 2m table-top stand in the networking area with power sockets and Internet access	
Networking:	5 x conference passes to the value of €12,975 (+VAT)	
Post-Event:	3 x access to attendee list for promotional mailing	

Gold Sponsor		€10,000
Positioning:	Sole Gold sponsor for the event	
Thought Leadership:	1 x 30 minute presentation during conference day 2	
Pre-Event Branding:	Logo on website homepage, sponsors page, brochure pdf cover and inside pages 200 word company profile on website sponsors page and inside brochure pdf Solo email to promo database announcing your participation	
Onsite Branding:	Logo on stage backdrop, podium, registration area, onsite programme guide 200 word company profile inside onsite programme guide A4 advert in the onsite programme guide	
Business Development:	3m x 2m table-top stand in the networking area with power sockets and Internet access	
Networking:	3 x conference passes to the value of €7,785 (+VAT)	
Post-Event:	1 x access to attendee list for promotional mailing	

Silver Sponsor		€7,000
Positioning:	One of 4 Silver sponsors for the event	
Thought Leadership:	1 x 15 minute panel presentation during conference day 2	
Pre-Event Branding:	Logo on website homepage, sponsors page, brochure pdf cover and inside pages 100 word company profile on website sponsors page and inside brochure pdf	
Onsite Branding:	Logo on stage backdrop, podium, registration area, onsite programme guide 100 word company profile inside onsite programme guide	
Business Development:	3m x 2m table-top stand in the networking area with power sockets and Internet access	
Networking:	2 x conference passes to the value of €5,190 (+VAT)	
Post-Event:	1 x access to attendee list for promotional mailing	

Exhibitor		€5,000 - €6,000
Positioning:	One of 4 Exhibitors for the event	
Pre-Event Branding:	Logo on website homepage, sponsors page, inside pages of brochure pdf 100 word company profile on website sponsors page	
Onsite Branding:	Logo on registration area signage, and inside pages of onsite programme guide 100 word company profile inside onsite programme guide	
Business Development:	3m x 2m table-top stand in the networking area with power sockets and Internet access	
Networking:	2 x conference passes to the value of €5,190 (+VAT)	

Live Demo Lab Sponsor		€7,000
Positioning:	One of 2 Live Demo Lab sponsors for the event	
Pre-Event Branding:	Logo on website homepage, sponsors page, inside pages of brochure pdf 100 word company profile on website sponsors page	
Onsite Branding:	Logo on registration area signage, and inside pages of onsite programme guide 100 word company profile inside onsite programme guide	
Business Development:	Private meeting room with 10 x pre-arranged meetings with the delegates of your choice	
Networking:	2 x conference passes to the value of €5,190 (+VAT)	

Floor Plan

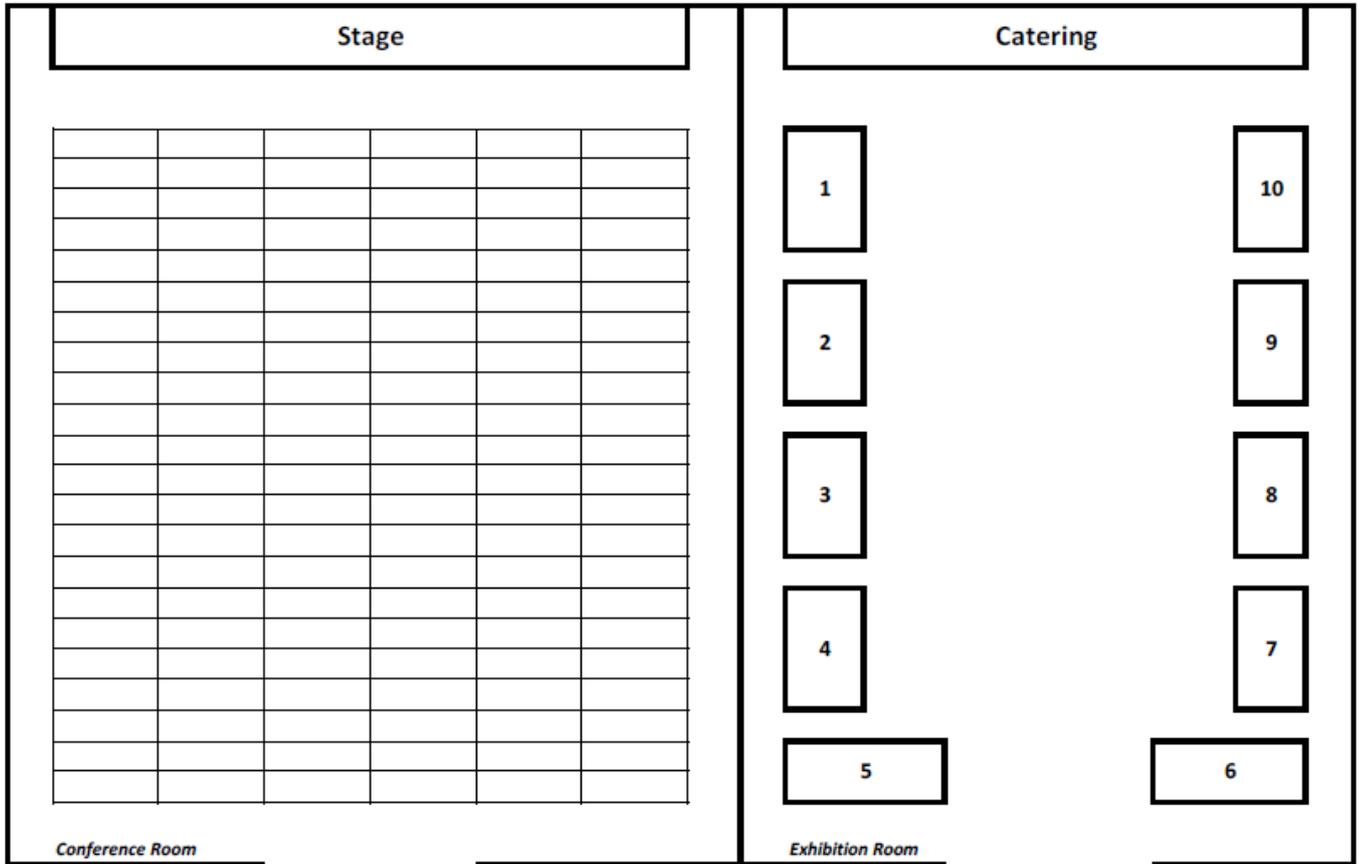


Table-top Exhibition Style



Past Event Sponsors



Past Event Testimonials

<p>“Useful to attend this conference and get confirmation that we are on the right path to success.” Morten Njåstad Bråten, <i>Advisor</i> – Agder Energi Nett</p>
<p>“Grid Analytics Europe gave an excellent insight into how analytics are used to transform this industry into the digital world.” Vegard Larsen, <i>VP International Business Development</i> – Doble Engineering Company</p>
<p>“All speakers shared openly their experience and knowledge about their grid analytics journey. Good networking and I believe that we are all going back home with more ideas on how to overcome the challenges.” Francisco Melo, <i>Head of Mission Critical Application Development</i> – EDP</p>
<p>“A great opportunity to catch up on technology trends related to analytics, combined with operational applications within grid operators”. Dieter Vonken, <i>Manager, Asset Management Excellence & Data Analytics</i> – Deloitte</p>
<p>“A very good balance of all components/aspects that are important for a digital grid business, good variety.” Oliver Motz, <i>Managing Consultant</i> – innogy Consulting</p>
<p>“The world of utilities is becoming better in getting their insights from data with advanced analytics. This conference showed that we have made a step forward again but still struggle in making the right IT platform selections, open source, or better still not having data management challenges and prioritise our key use cases. Let’s go on and inspire each other. Plenty of value ahead.” Robin Hagemans, <i>Manager Data & Insights</i> – Alliander</p>
<p>“The event was excellent in giving new idea of the art of the possible.” Tony Knowles, <i>Innovation Engineer</i> – Energy Innovation Centre</p>
<p>“The most useful were the shared case-studies of the actual problems, statements with a story about how the company approached the issue and what they did to solve the problem. That makes an event like Grid Analytics Europe beneficial for utilities who are seeking ideas, considering the problem, solutions and future platforms.” Raido Rosenberg, <i>Head of Network Systems Development</i> – Elektrilevi OÜ</p>
<p>“Interesting presentations and good place for networking.” Harri Hauta-Aho, <i>IT Service Area Manager</i> – Caruna</p>
<p>“Insight and experience exchange as well as technology solutions and understanding of business challenges.” Matthias Stifter, <i>Scientist, Energy Department</i> – Austrian Institute of Technology</p>
<p>“Great opportunity for networking.” Jari Martikainen, <i>IT Manager</i> – Helen Electricity Network</p>
<p>“Good benchmarking against our business and architectural choices.” Jan Waage, <i>Consultant</i> – Bouvet Norge AS</p>
<p>“Great to hear about vendors and grid operators’ experiences, lessons learnt, focus areas. Get confirmation of most of the choices and work that we have been involved in in our daily basis.” Arild Andås, <i>Consultant</i> – Bouvet Norge AS</p>
<p>“This conference gives a very good overview of use and business cases of different European DSOs and other companies for analytics. You have a perfect environment for networking and information exchange.” Sven Schillack, <i>Referent Data Management</i> - 50Hertz Transmission</p>

<p>“I enjoyed my time at Grid Analytics, learning about progress in Europe, and gaining new perspectives on how to enhance our analytics capability.” John R. Baranowski, <i>Senior Consultant, EMS and Model Management</i> - PJM Interconnection</p>
<p>“Excellent conference and very informative.” Adel Al Tamimi, <i>Senior Manager</i> - DEWA</p>
<p>“I liked the diversity of speakers and the networking opportunity.” Daniel Peyron, <i>Manager Netanalyse</i> - Alliander</p>
<p>“I really liked the variety of speakers yet the solidarity between them.” Pieter Lindeboom, <i>Expert Centrale Uitbating Netten</i> – Eandis</p>
<p>“It is a very good room to share with market players the vision and management of data, their understanding, their intention to invest, and the solutions they would recommend.” Sebastien Michelin, <i>ACS T&D Solutions Marketing</i> - Schneider Electric</p>
<p>“It’s been very interesting to see the combination of the data scientist and electrical engineering approaches to solving electricity grid future challenges.” Txetxu Arzuaga Canals, <i>LV Products Unit Manager</i> - ZIV Metering Solutions</p>
<p>“Excellent opportunity to understand the state of the art in grid analytics.” Des Farren, <i>CEO</i> - ServusNet Informatics</p>
<p>“A great opportunity to learn and meet other professionals from the grid business.” Bolesław Maliszewski, <i>Research & Development Manager</i> - APATOR RECTOR</p>
<p>“It was a great opportunity for me to learn about a fast growing industry.” Rastislav Krbata, <i>Service Department Director</i> - Sfera</p>
<p>“Good overview on what is going on in this area.” Jani Valtari, <i>Research Manager</i> - ABB</p>
<p>“Well organised, great networking opportunities.” Theo Borst, <i>Head of Section, Energy</i> - DNV GL</p>
<p>“I particularly liked the different perspectives from DSOs.” Jarno Kristal, <i>Senior Solution Architect</i> - Ericsson</p>
<p>“I found it very interesting to see that my own company faces the same issues as the other companies of the participants of this conference. I’m very satisfied that I came and take back a lot of interesting ideas and views.” Markus Mascha, <i>Project Engineer Integrated Solutions</i> - Maschinenfabrik Reinhausen GmbH</p>